



# NEHRU SCHOOL OF MANAGEMENT

@ Nehru College of Engineering & Research Centre



**AUTONOMOUS**

Nila Gardens, Pampady, Thiruvilwamala, Thrissur



**21<sup>st</sup>**  
**IN KIRF**

## MASTER OF BUSINESS ADMINISTRATION MBA



**Approved as Place of Research**



✓ Experiential Learning Approach

✓ Industry-Integrated learning

✓ High-Demand Specializations

✓ Personalized Mentorship Support

+91 9656 000 005

[www.thenehrucolleges.com/nsm.php](http://www.thenehrucolleges.com/nsm.php)

Nehru School of Management (NSM), Thrissur, under the prestigious **Nehru Group of Institutions**, is committed to developing future-ready management professionals through industry-integrated education, experiential learning, and global exposure.

With a strong foundation in academic excellence and innovation-driven pedagogy, NSM prepares students to become ethical leaders, strategic thinkers, and successful professionals in a dynamic business environment.

## ➤ ABOUT NSM

NSM offers a transformative learning experience that bridges theory and real-world business practice. The institution emphasizes:

- **Academic rigor and research orientation**
- **Skill development and industry exposure**
- **Leadership and entrepreneurial mindset**
- **Holistic personality development**

Our goal is to nurture competent professionals who are equipped to lead organizations in a rapidly evolving global economy.



## > PROGRAMME OFFERED

### Master of Business Administration (MBA)

**Duration:** 2 Years | 4 Semesters

**Status:** Autonomous Programme

**Eligibility:** Any recognized degree with required percentage + Valid CMAT/KMAT/CAT score



### Specialisations Offered

NSM offers a Choice-Based Specialisation System in both Functional and Sectoral domains



## > FUNCTIONAL AREAS

- Marketing
- Human Resource Management
- Finance
- Operations

## > SECTORAL AREAS

- Business Analytics
- Airlines Management
- Healthcare Management
- Entrepreneurship Management

## > PEDAGOGY & LEARNING APPROACH

At NSM, learning goes beyond classrooms. Our methodology integrates:

- Case Study-Based Learning
- Simulation-Based Training
- Industry Expert Sessions
- Workshops, Seminars & International Conferences
- Group Discussions, Presentations & Role Plays
- Field Visits & Corporate Exposure Programs
- Live Projects & Internships

## > ADD-ON & VALUE-ADDED COURSES

To enhance employability and practical skills, NSM offers certification programmes in:

- Data Analytics
- Financial Planning & Wealth Management
- Forensic Accounting
- Digital Marketing

## > INTERNATIONAL CONFERENCE 2025

NSM successfully hosted the International Conference 2025, bringing together academicians, researchers, industry experts, and students from across the globe.

The conference served as a dynamic platform for knowledge exchange in emerging areas of management, technology, and interdisciplinary research, strengthening NSM's global academic engagement.

## > INDUSTRY COLLABORATION & GLOBAL EXPOSURE

NSM actively fosters industry-academia collaboration through:

- Corporate Mentoring
- Live MoUs with startups and organizations
- Internship & Project Collaborations
- International Academic Collaboration

NSM has entered into a **5-year Memorandum of Understanding (2023–2028)** with: **Muhammadiyah University of Purworejo, Indonesia**

## > SCOPE

- Academic Collaboration
- Joint Research Activities
- Faculty & Student Exchange
- International Competitions
- Internship & Project Opportunities

Students have also participated in international competitions such as:

- Business Model Canvas
- Poetry & Cultural Events



AMRUTHA S  
NSM 2024 BATCH

International PoetryCreation Competition



## ➤ NEHRU SCHOOL OF MANAGEMENT RANKING – ALL INDIA

### 1. **Collegedunia** (2025 MBA ranking)

- Ranked #316 out of 372 MBA colleges in India (2025).
- Ranked #24 among MBA colleges in Kerala.



### 2. **India Today** (2024)

- Ranked #218 out of 275 MBA colleges in India (2024).
- Was #195 in 2022 (showing a slight shift).



### 3. **The Week** (2024)

- Ranked #214 out of 235 MBA colleges in India (2024), and 8th in Kerala.



### 4. **Hansa Research Survey** (2024-2025) (via college/ institute promotional info)

- Reported All-India B-School ranking ~214.
- Private All-India ranking ~192.
- In South Zone ranking 78; private South Zone ~73.

## ➤ PLACEMENTS & CAREER SUPPORT

NSM has a dedicated Placement and Career Development Cell that provides:

- Aptitude & Soft Skills Training
- Interview Preparation
- Corporate Connect Programs
- Continuous Placement Assistance

### Career Opportunities

- Marketing & Sales Executive
- HR Executive / Talent Analyst
- Financial Analyst
- Operations & Supply Chain Executive
- Business Analyst
- Entrepreneur / Startup Professional



## ➤ OUR RECRUITERS





## CAMPUS LIFE & STUDENT ENGAGEMENT

NSM ensures a vibrant campus life that balances academics and extracurricular excellence.

### **Karmaverse 2026**

A 3-Day National Level Management Fest with prizes worth ₹2 Lakhs.

Theme: “Lead. Rise. Dominate.”

Features management simulations, cultural events, and sports competitions.

### **Bloom 2025**

A premier South Indian cultural extravaganza hosted by NGI:

- 4000+ participants
- 40+ events
- High-energy performances & celebrity inaugurations

### **Sports & Leadership Activities**

- Nehru Super League – Cricket
- Nehru Super League – Football
- Leadership and entrepreneurship activities
- Social Responsibility Programs
- Industrial Exposure
- Two Local Industrial Visits every month
- One National Industrial Visit annually



### **Why Choose NSM, Thrissur?**

- ✓ Industry-aligned curriculum
- ✓ Research-driven and experienced faculty
- ✓ International academic exposure
- ✓ Skill-based certifications
- ✓ Strong placement support
- ✓ Entrepreneurship ecosystem
- ✓ Holistic personality development



## RESEARCH DAY 2025



## KARMAVERSE



**LEAD. RISE. DOMINATE.**



Karmaverse, presented by the Nehru School of Management, unfolded as a powerful celebration of leadership, creativity, and purpose at the Brahmagupta Auditorium. The event began with Session 1 - the Inaugural Ceremony, graced by the Chief Guest, Kanmony Sasi, National Award-winning artist and Carnatic vocalist, whose inspiring presence and address set the tone for the day. The inauguration was further dignified by the presence of Adv. Dr. P. Krishnadas, Chairman & Managing Trustee, Nehru Group of Institutions, and Dr. P. Krishnakumar, CEO & Secretary, Nehru Group of Institutions, marking a proud and meaningful beginning to Karmaverse.

From the dignified inauguration to the thought-provoking panel sessions, Karmaverse emerged as a truly impactful platform that motivated students to think bigger, lead with confidence, and strive for excellence—living up to its spirit: Lead. Rise. Dominate.



## TRANSPORTATION 50 + BUSES FOR KERALA CAMPUS



MANNARKKAD | OTTAPALAM | ALATHUR | KOLLENGODE |  
THRISSUR | MANNUTHY | PATHIRIPALA | KUZHALMANNAM |  
CHITTUR | WADAKKANCHERY | PAZHAYANNUR | PATTAMBI |  
SHORNUR | VADAKKENCHERY | NEMMARA |  
PERINTHALMANNA | KUNNAMKULAM | CHELAKKARA



## SAFE, SPACIOUS & WELL- EQUIPPED HOSTELS FOR BOYS & GIRLS

NGI offers separate hostels for boys and girls with modern amenities, ensuring a safe and comfortable stay within the campus.



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**ADMISSION**  
2026 **OPEN**



